

BECHIRA
SORIN
MULTIMEDIA/GRAPHIC
DESIGNER
ART DIRECTOR
CREATIVE
DIRECTOR

curriculum vitae



Surname: **Bechira**
First name: **Sorin Delius**
Address: Zenit Street, Nr. 19, Dumbravita, Timis, Romania
Phone: 004 - 0729.154.964
E-mail: bechira.sorin@gmail.com
Nationality: Romanian
Date of birth: 06 December 1978
Place of birth: Timisoara, Romania
Gender: Male
Marital Status: Not married

Goals:

I'm always looking for self improvement and I'm willing to experiment new possibilities of visual expression through any process of visual communication, from traditional techniques, to digital ones, searching for real and tough challenges that can squeeze out the best of me for the clients I work for, pushing my limits over and over again.

And last, but not least, to enjoy my life.

Date: **August 2013 - Present**
Position held: **Freelance Graphic/Multimedia Designer**
Main activities: Back to basics... back to design, to keep pushing the limits of creativity for every project I'm part of.
Name of the employer: **Myself** (<http://bechira.com>)
Type of business: Web Design / Branding / Illustration / Graphic Design

Date: **August 2010 - August 2013**
Position held: **Creative Director**
Main activities: The task was pretty simple to be identified yet very challenging: To keep pushing the limits of creativity for every project in order to deliver award quality project for all of you clients.
Name of the employer: **X3** (<http://wearex3.com>)
Type of business: Digital Design Studio

Date: **February 2005 - March 2006 / April 2006 - August 2010**
Position held: **Multimedia Designer / Art Director**
Main activities: Art directing a team of graphic designers, supervising project workflow from concept to delivery. Responsible of maintaining the required standards for various types of projects. Creating brand communication materials on online and offline mediums, microsites and online visual experiences, illustrations and other types of collateral materials.
Name of the employer: **X3** (<http://wearex3.com>)
Type of business: Digital Design Studio

Date: **September 2009 - July 2011**
Position held: **Creative Director**
Main activities: Invited member since July 2008, as CD my goal was to maintain a high standard of creativity from our talented members, to build a family like community where art is seconded by friendship and social implication and to help the staff members to develop and launch various slashTHREE social projects.
Name of the employer: **slashTHREE** (<http://www.slashthree.com>)
Type of business: Art Collective

Date: **July 2001 - January 2005**
Position held: **Freelance Graphic Designer**
Main activities: Developing visual identities, graphic interfaces for web and multimedia presentations and various prints.
Name of the employer: Various
Type of business: Various

Date: **2002-2006**
Title of qualification: Graphic Designer
Department: Decorative and Applied Arts Faculty - Graphic Design
Name of institution: "Vest" University
City: Timisoara
Country: Romania

Date: **2001**
Title of qualification: Web Designer
Department: Internet Learning Environment
Name of institution: Institute of Technology
City: Oulu
Country: Finland

Date: **1999-2002**
Title of qualification: Multimedia Designer
Department: Applied Electronics - Audio, Video and Multimedia Techniques
Name of institution: "Politehnica" University
City: Timisoara
Country: Romania

Date: **1993-1997**
Title of qualification: Analyst Programmer
Department: Applied Informatics
Name of institution: "Henri Coanda" High School
City: Timisoara
Country: Romania

skills and competences

Never give a sword to a man who can't dance.
Confucius

Organisational skills:	<p>Since 2006, when I became Art Director, I developed and improved my organisational skills, leading a highly creative team of graphic designers and work together with the development team.</p> <p>The challenge was to be able to coordinate and supervise the art department in order to keep high standards of execution and concept within a given amount of time. Coordination between the design team and the development team was crucial and I gained experience in working with my team and to advise the clients in order to maintain the highest quality possible for our projects.</p> <p>Since 2010 when I became Creative Director, the challenge was even bigger, in order to produce, initiate and lead multimedia, graphic and UI/UX projects with top notch quality for small/medium and big companies, but the rewards for a great job can also be seen in the awards received by our team.</p>
Technical skills:	<p>Adobe Photoshop - Image Editing and Processing</p> <p>Adobe InDesign - Print Preparation and Design</p> <p>Adobe Flash - Websites Design, Animations and Illustration</p> <p>Corel Painter IX - Digital Painting</p> <p>Adobe After Effects - Motion Graphics and Compositing</p>
Artistic skills:	<p>Pencil and Charcoal Drawing and Non-Acid Engraving</p>
Other skills:	<p>Sport Dancer - member of International Sport Federation since 1991 - twice National Champion of Romania and trainer at "Bolero" Dance Sport Club Timisoara, participations at European and Mondial Championships in Austria, Russia, Ukrain, Hungary, Slovenia, Belgium, Italy and Germany.</p>
Driving licence:	<p>"B" - Category</p>
Mother Language:	<p>Romanian</p>
Other Languages:	<p>English - Understanding - very good; Speaking and Writing - good</p>

- Awards (selection):
- 2011 3x FWA SOTD
 - 2010 CG HUB Golden Award
 - 2009 Digital Artists Award Merit
 - 2008 Rebrand100 Merit Award
 - Eulda 2007- Best of Nation Award - Best of Romania
 - 2007 3D Total Excellence Award
 - 2007 CGArena Excellence Award
 - 2007 VFXTalk - 1rd place - 300 Oracle Dance - VFX Contest
 - 2007 3DM3 - 3rd place - Lost World - Mattepainting Contest

- Interviews (selection):
- Design Taxi
 - PSD Tuts +
 - Advanced Photoshop
 - slashTHREE
 - DPI Magazine
 - Photoshop Creative
 - DesignCollector

- Books (selection):
- Font Family
 - 1000 More Graphic Elements
 - slashTHREE Expressions
 - Visual Language for Designers
 - Expose 7 / Expose 8
 - Los Logos 4
 - Homage to Typography
 - Logolounge 4
 - Design and Design book of the year vol 1,2
 - Type Player
 - OFFF Catalogue 2009
 - My Own Business Card
 - The Big Book of Contemporary Illustration

- Mentions (selection):
- Gnomonology
 - Behance Network
 - ILoveTypography
 - IdN Magazine
 - Typographic Posters
 - Computer Arts Magazine
 - TypeNeu
 - CG Society
 - Beautiful Decay
 - FairSpot
 - Design Charts
 - NewWebPick Digital Mag
 - Digital Arts Magazine
 - Beautifully Webdesign
 - Abduzeedo TWC
 - XFUNS Magazine

Personal Interests:

- Digital Mattepainting and Conceptart
- Experimental Engraving
- Photography
- Visual Effects
- Formula 1
- The Global Warming
- Noise Music
- Travelling
- Call of Duty
- Fine Art
- World War II
- Adobe Bugz
- BritPop Music
- BasketBall
- Darts
- Experimental Video Installations
- The Progress of Technology
- Rock Music
- Sport Dancing
- More travelling
- Airsoft
- and more good music.

Gwen Tan
Assistant Editor
DESIGN TAXI

"With a goal for self improvement, Bechira Sorin is always game to explore and experiment with new possibilities of expression through his works of visually stunning works. "

Emil Agarunov
Editor
PSD Tuts+

"Sorin is what we would call a "veteran" in the world of graphic design. He is 30 years old and displays impeccable skills in not only Photoshop but also in multimedia techniques."

Beautiful Decay

"The power of design tools. Sorin's digital work retain a Neo-Dali aesthetic. I love how seamlessly everything ties together, and how fluid his composition is. That said, the futuristic surrealism does not speak for all his work, check out his other illustrations and experiments with typography after the jump."

Adam Smith
Senior Staff Writer
Advanced Photoshop

"Bechira, however, has not completely abandoned traditional media altogether, now using it to produce unique mixed-media styles...."

Yuan Zhou
Editor
BigUp Mag

"Some may say black and white images look dull, but Sorin Bechira obviously proves them wrong. In fact he makes his images so involving and mysterious that it's hard to stop looking at them trying to decipher all the symbols and stop the neverending flow of his compositions."

Radu Ceuca
Freelance Designer

"Sorin is one of a kind, with a very strong artistic background, he manages to excel as a designer too. His passion for arts and design is remarkable and always an inspiration. Besides being a successful designer / illustrator, Sorin is also a very good Art Director with fresh, cool ideas and project management skills. Highly recommended!"

Calin Iepure
Development Director
Space Rabbit

"Sorin is a decided man, a great talent, a great friend, a source of inspiration and, best of all, a great person. I love to work with him!"

Stefan Romanu
Freelance Designer

"Sorin is a strong 3D/Media artist. I have worked with him in the past on different freelance projects with great results."

Personal Website: <http://bechira.com>
X3 Website: <http://wearex3.com>
CG Society: <http://bechira.cgsociety.org/gallery/>
Flickr: <http://www.flickr.com/photos/bechirasorin/>
slashTHREE: <http://www.slashthree.com/profile/2882/>
Behance: <http://www.behance.net/bechira>
LinkedIn: <http://www.linkedin.com/in/bechirasorin>
Twitter: <http://twitter.com/SorinBechira>