

BECHIRA  
SORIN  
MULTIMEDIA/GRAPHIC  
DESIGNER  
ART DIRECTOR

curriculum vitae

# personal information

It is not length of life, but depth of life.  
*Ralph Waldo Emerson*



Surname: **Bechira**  
First name: **Sorin Delius**  
Address: Carei Street, Nr. 24, Sc. A, Apt. 7, Timisoara, Romania  
Zip code: 300646  
Telephone: 004 - 0729 154 964  
E-mail: bechira.sorin@gmail.com  
Nationality: Romanian  
Date of birth: 06 December 1978  
Place of birth: Timisoara, Romania  
Gender: Male  
Marital Status: Not married

dream job for me

Choose a job you love, and you will never have to work a day  
in your life.

*Confucius*

Goals: I'm always looking for self improvement and I'm willing to experiment new possibilities of visual expression through any process of visual communication, from traditional techniques, to digital ones, searching for real and tough challenges that can squeeze out the best of me for the clients I work for, pushing my limits over and over again.

And last, but not least, to enjoy my life.



Date: **August 2010 - Present**  
Position held: **Creative Director**  
Main activities: It's the beginning of a beautiful and yet the most challenging tasks in my career. To keep pushing the limits of creativity for every project I'm part of.  
Name of the employer: **X3** (<http://wearex3.com>)  
Type of business: Design Studio

Date: **April 2010 - Present**  
Position held: **Visual Artist**  
Main activities: Since 2003, The Keystone Design Union has strived to recognize and unite the worlds top creative talent. I'm proud to be an artist member of the design union.  
Name of the employer: **The KDU** (<http://thekdu.net>)  
Type of business: Design Studio

Date: **February 2005 - March 2006 / April 2006 - August 2010**  
Position held: **Multimedia Designer / Art Director**  
Main activities: Art directing a team of graphic designers, supervising project workflow from concept to delivery. Responsible of maintaining the required standards for various types of projects. Creating brand communication materials on online and offline mediums, microsites and online visual experiences, illustrations and other types of collateral materials.  
Name of the employer: **X3** (<http://wearex3.com>)  
Type of business: Design Studio

Date: **September 2009 - Present**  
Position held: **Gallery Director**  
Main activities: Invited member since July 2008, as GD my goal was to maintain a high standard of creativity from our talented members, to build a family like community where art is seconded by friendship and social implication and to help the staff members to develop and launch various slashTHREE social projects.  
Name of the employer: **slashTHREE** (<http://www.slashthree.com>)  
Type of business: Art Collective

Date: **July 2001 - January 2005**  
Position held: **Freelance Graphic Designer**  
Main activities: Developing visual identities, graphic interfaces for web and multimedia presentations and various prints.  
Name of the employer: Various  
Type of business: Various



Date: **2002-2006**  
Title of qualification: Graphic Designer  
Department: Decorative and Applied Arts Faculty - Graphic Design  
Name of institution: "Vest" University  
City: Timisoara  
Country: Romania

Date: **2001**  
Title of qualification: Web Designer  
Department: Internet Learning Environment  
Name of institution: Institute of Technology  
City: Oulu  
Country: Finland

Date: **1999-2002**  
Title of qualification: Multimedia Designer  
Department: Applied Electronics - Audio, Video and Multimedia Techniques  
Name of institution: "Politehnica" University  
City: Timisoara  
Country: Romania

Date: **1993-1997**  
Title of qualification: Analyst Programmer  
Department: Applied Informatics  
Name of institution: "Henri Coanda" High School  
City: Timisoara  
Country: Romania

# skills and competences

Never give a sword to a man who can't dance.  
*Confucius*

Organisational skills:	Since 2006, when I became art director, I developed and improved my organisational skills, leading a highly creative team of graphic designers and work together with the development team. The challenge was to be able to coordinate and supervise the art department in order to keep high standards of execution and concept within a given amount of time. Coordination between the design team and the development team was crucial and I gained experience in working with my team and to advise the clients in order to maintain the highest quality possible for our projects.
Technical skills:	<p>Adobe Photoshop - Image Editing and Processing</p> <p>Adobe Illustrator - Vectorial Graphic</p> <p>Adobe InDesign - Print Preparation and Design</p> <p>Adobe Flash - Websites Animations and Graphics</p> <p>Corel Painter IX - Illustrations and Digital Painting</p> <p>Adobe After Effects - Motion Graphics and Compositing</p>
Artistic skills:	Pencil and Charcoal Drawing and Non-Acid Engraving
Other skills:	Sport Dancer - member of International Sport Federation since 1991 - twice National Champion of Romania and trainer at "Bolero" Dance Sport Club Timisoara, participations at European and Mondial Championships in Austria, Russia, Ukrain, Hungary, Slovenia, Belgium, Italy and Germany.
Driving licence:	"B" - Category
Mother Language:	Romanian
Other Languages:	English - Understanding - very good; Speaking and Writing - good



Awards (selection):

- 2010 FWA SOTD x3
- 2010 CG HUB Golden Award
- 2009 Digital Artists Award Merit
- 2008 Rebrand100 Merit Award
- Eulda 2007- Best of Nation Award - Best of Romania
- 2007 3D Total Excellence Award
- 2007 CGArena Excellence Award
- 2007 VFXTalk - 1rd place - 300 Oracle Dance - VFX Contest
- 2007 3DM3 - 3rd place - Lost World - Mattepainting Contest

Interviews (selection):

- Design Taxi
- PSD Tuts +
- Advanced Photoshop
- slashTHREE
- DPI Magazine
- Photoshop Creative
- DesignCollector

Books (selection):

- Font Family
- 1000 More Graphic Elements
- slashTHREE Expressions
- Visual Language for Designers
- Expose 7 / Expose 8 / Character Design
- Los Logos 4
- Homage to Typography
- Logolounge 4
- Design and Design book of the year vol 1,2
- Type Player
- OFFF Catalogue 2009/2010/2011
- My Own Business Card
- The Big Book of Contemporary Illustration

Mentions (selection):

- Gnomonology
- Behance Network
- ILoveTypography
- IdN Magazine
- Typographic Posters
- Computer Arts Magazine
- TypeNeu
- CG Society
- Beautiful Decay
- FairSpot
- Design Charts
- NewWebPick Digital Mag
- Digital Arts Magazine
- Beautifully Webdesign
- Abduzeedo TWC
- XFUNS Magazine



Personal Interests:

- Digital Mattepainting and Conceptart
- Experimental Engraving
- Photography
- Visual Effects
- Formula 1
- The Global Warming
- Noise Music
- Travelling
- Call of Duty
- Fine Art
- World War II
- Adobe Bugz
- BritPop Music
- BasketBall
- Darts
- Experimental Video Installations
- The Progress of Technology
- Rock Music
- Sport Dancing
- More travelling
- Airsoft
- and more good music.



Gwen Tan  
Assistant Editor  
DESIGN TAXI

"With a goal for self improvement, Bechira Sorin is always game to explore and experiment with new possibilities of expression through his works of visually stunning works. "

Emil Agarunov  
Editor  
PSD Tuts+

"Sorin is what we would call a "veteran" in the world of graphic design. He is 30 years old and displays impeccable skills in not only Photoshop but also in multimedia techniques."

Beautiful Decay

"The power of design tools. Sorin's digital work retain a Neo-Dali aesthetic. I love how seamlessly everything ties together, and how fluid his composition is. That said, the futuristic surrealism does not speak for all his work, check out his other illustrations and experiments with typography after the jump."

Adam Smith  
Senior Staff Writer  
Advanced Photoshop

"Bechira, however, has not completely abandoned traditional media altogether, now using it to produce unique mixed-media styles...."

Yuan Zhou  
Editor  
BigUp Mag

"Some may say black and white images look dull, but Sorin Bechira obviously proves them wrong. In fact he makes his images so involving and mysterious that it's hard to stop looking at them trying to decipher all the symbols and stop the neverending flow of his compositions."

Radu Ceuca  
Freelance Designer

"Sorin is one of a kind, with a very strong artistic background, he manages to excel as a designer too. His passion for arts and design is remarkable and always an inspiration. Besides being a successful designer / illustrator, Sorin is also a very good Art Director with fresh, cool ideas and project management skills. Highly recommended!"

Calin Iepure  
Development Director  
Space Rabbit

"Sorin is a decided man, a great talent, a great friend, a source of inspiration and, best of all, a great person. I love to work with him!"

Stefan Romanu  
Freelance Designer

"Sorin is a strong 3D/Media artist. I have worked with him in the past on different freelance projects with great results."



Personal Website: <http://bechira.com>  
X3 Website: <http://wearex3.com>  
CG Society: <http://bechira.cgsociety.org/gallery/>  
Flickr: <http://www.flickr.com/photos/bechirasorin/>  
slashTHREE: <http://www.slashthree.com/profile/2882/>  
Behance: <http://www.behance.net/bechira>  
LinkedIn: <http://www.linkedin.com/in/bechirasorin>  
Twitter: <http://twitter.com/SorinBechira>