

BECHIRA  
SORIN  
MULTIMEDIA/GRAPHIC  
DESIGNER  
ART DIRECTOR

curriculum vitae

# personal information

It is not length of life, but depth of life.

**Ralph Waldo Emerson**



**Surname:** Bechira  
**First name:** Sorin Delius  
**Address:** Carei Street, Nr. 24, Sc. A, Apt. 7, Timisoara, Romania  
**Zip code:** 300646  
**Telephone:** 004 - 0721254191  
**E-mail:** bechira.sorin@gmail.com  
**Nationality:** Romanian  
**Date of birth:** 06 December 1978  
**Place of birth:** Timisoara, Romania  
**Gender:** Male  
**Marital Status:** Not married

dream job for me

Choose a job you love, and you will never have to work a day  
in your life.

**Confucius**

**Goals:** To be part of a highly trained team of creatives and to improve my professional experience and skills in visual communication in order to give back fresh and unexpected results and contribute to the success of the entire team.

I'm always looking for self improvement and I'm willing to experiment new possibilities of expressing myself through any process of visual communication, from traditional techniques, to digital ones.

I'm always looking for real and tough challenges that can squeeze out the best of me.

# work experience

Don't aim for success if you want it; just do what you love and believe in, and it will come naturally.

**David Frost**

**Date:** February 2005- Present  
**Position held:** Art Director  
**Main activities:** Leader of a small team of graphic designers, supervising project workflow from concept to finish. Responsible of maintaining the required standards of the projects. Developing visual identities, graphic interfaces for web and multimedia presentations, motion graphics and various prints.  
**Name of the employer:** X3 Studios (<http://www.x3studios.com>)  
**Type of business:** Design Studio

**Date:** September 2009 - March 2010  
**Position held:** Creative Director  
**Main activities:** Invited member since july 2008, as CD my goal was to mantain a high standard of creativity from our talented members, to build a family like community where art is seconded by friendship and social implication and to help the staff members to develop and launch various slashTHREE social projects.  
**Name of the employer:** slashTHREE  
**Type of business:** Art Collective

**Date:** October 2004 - January 2005  
**Position held:** Freelance Graphic Designer  
**Main activities:** Developing visual identities, graphic interfaces for web and multimedia presentations and various prints.  
**Name of the employer:** Various  
**Type of business:** Various

**Date:** August 2002- September 2004  
**Position held:** Web Designer  
**Main activities:** Designing graphic interfaces for web and intranet applications. HTML implementation of the concepts and supervising the implementation of the code by the programmers.  
**Name of the employer:** Berg Computers  
**Type of business:** Customized software applications

**Date:** July 2001 - July 2002  
**Position held:** Motion Graphic Designer  
**Main activities:** Developing the main identity package of the television, motion graphic packages for TV shows, color grading, compositing and various 3d animations.  
**Name of the employer:** TELEUNIVERSITATEA  
**Type of business:** Local Brodacast Television of the Politechnic University of Timisoara

# education and training

Intelligence without ambition is a bird without wings.  
**Salvador Dali**

Date: **2002-2006**  
Title of qualification: Graphic Designer  
Department: Decorative and Applied Arts Faculty - Graphic Design  
Name of institution: "Vest" University  
City: Timisoara  
Country: Romania

Date: **2001**  
Title of qualification: Web Designer  
Department: Internet Learning Environment  
Name of institution: Institute of Technology  
City: Oulu  
Country: Finland

Date: **1999-2002**  
Title of qualification: Multimedia Designer  
Department: Applied Electronics - Audio, Video and Multimedia Techniques  
Name of institution: "Politehnica" University  
City: Timisoara  
Country: Romania

Date: **1993-1997**  
Title of qualification: Analyst Programmer  
Department: Applied Informatics  
Name of institution: "Henri Coanda" High School  
City: Timisoara  
Country: Romania

# skills and competences

Never give a sword to a man who can't dance.  
**Confucius**

Organisational skills:	Since 2006, when I became art director, I developed and improved my organisational skills, leading a highly creative team of graphic designers and work together with the development team. The challenge was to be able to coordinate and supervise the art department in order to keep high standards of execution and concept within a given amount of time. Coordination between the design team and the development team was crucial and I gained experience in working with my team and to advise the clients in order to maintain the highest quality possible for our projects.
Technical skills:	<p><b>Adobe Photoshop</b> - Image Editing and Processing</p> <p><b>Adobe Illustrator</b> - Vectorial Graphic</p> <p><b>Adobe InDesign</b> - Print Preparation and Design</p> <p><b>Adobe Flash</b> - Websites Animations and Graphics</p> <p><b>Corel Painter IX</b> - Illustrations</p> <p><b>Adobe After Effects</b> - Motion Graphics and Compositing</p> <p><b>Autodesk 3dstudio max</b> - 3D Animation and Rendering</p>
Artistic skills:	Pencil and Charcoal Drawing and Non-Acid Engraving
Other skills:	<p>Sport Dancer - member of International Sport Federation since 1991</p> <p>- twice National Champion of Romania and trainer at “Bolero” Dance Sport Club Timisoara, participations at European and Mondial Championships in Austria, Russia, Ukrain, Hungary, Slovenia, Belgium, Italy and Germany.</p>
Driving licence:	“B” - Category
Mother Language:	Romanian
Other Languages:	English - Understanding - very good; Speaking and Writing - good

# awards, interviews & mentions

When it is obvious that the goals cannot be reached,  
don't adjust the goals, adjust the action steps.

**Confucius**

- Awards:
- 2009 FWA SOTD
  - 2009 Digital Artists Award Merit
  - 2008 Rebrand100 Merit Award
  - Eulda 2007- Best of Nation Award - Best of Romania
  - 2007 3D Total Excellence Award
  - 2007 CGArena Excellence Award
  - 2007 VFXTalk - 1rd place - 300 Oracle Dance - VFX Contest
  - 2007 3DM3 - 3rd place - Lost World - Mattepainting Contest
  - 2006 VFXTalk - 3rd place - Destroy the Bridge - VFX Contest

- Interviews (selection):
- Design Taxi
  - PSD Tuts +
  - Advanced Photoshop
  - slashTHREE
  - DPI Magazine
  - Photoshop Creative

- Books (selection):
- Font Family
  - 1000 More Graphic Elements
  - slashTHREE Expressions
  - Visual Language for Designers
  - Expose 7
  - Los Logos 4
  - Homage to Typography
  - Logolounge 4
  - Design and Design book of the year vol 1,2
  - Type Player
  - OFFF Catalogue 2009
  - My Own Business Card
  - The Big Book of Contemporary Illustration

- Mentions (selection):
- Gnomonology
  - Behance Network
  - ILoveTypography
  - Typography Served
  - Typographic Posters
  - Computer Arts Mag
  - TypeNeu
  - CG Society
  - Beautiful Decay
  - FairSpot
  - Design Charts
  - NewWebPick Digital Mag
  - Digital Arts Mag
  - Beautifully Webdesign
  - CG Chosen Mag
  - XFUNS Mag

# personal interests

All our dreams can come true, if we have the courage to pursue them.

**Confucius**

Personal Interests:

- Digital Mattepainting and Conceptart
- Experimental Engraving
- Photography
- Visual Effects
- Formula I
- The Global Warming
- Noise Music
- Travelling
- Call of Duty
- Fine Art
- World War II
- Adobe Bugz
- BritPop Music
- BasketBall
- Darts
- Pool
- Experimental Video Installations
- The Progress of Technology
- The falling of Microsoft
- Rock Music
- Sport Dancing
- Scanning my computer for viruses
- The falling of Microsoft, again
- More travelling
- and more good music.

more about me...

He who speaks without modesty will find it difficult to make his words good.

**Confucius**

Gwen Tan  
Assistant Editor  
DESIGN TAXI

“With a goal for self improvement, Bechira Sorin is always game to explore and experiment with new possibilities of expression through his works of visually stunning works. ”

Emil Agarunov  
Editor  
PSD Tuts+

“Sorin is what we would call a “veteran” in the world of graphic design. He is 30 years old and displays impeccable skills in not only Photoshop but also in multimedia techniques.”

Beautiful Decay

“The power of design tools. Sorin’s digital work retain a Neo-Dali aesthetic. I love how seamlessly everything ties together, and how fluid his composition is. That said, the futuristic surrealism does not speak for all his work, check out his other illustrations and experiments with typography after the jump.”

Adam Smith  
Senior Staff Writer  
Advanced Photoshop

“Bechira, however, has not completely abandoned traditional media altogether, now using it to produce unique mixed-media styles....”

Yuan Zhou  
Editor  
BigUp Mag

“Some may say black and white images look dull, but Sorin Bechira obviously proves them wrong. In fact he makes his images so involving and mysterious that it’s hard to stop looking at them trying to decipher all the symbols and stop the neverending flow of his compositions.”

Radu Ceucă  
Art Director  
X3 Studios

“Sorin is one of a kind, with a very strong artistic background, he manages to excel as a designer too. His passion for arts and design is remarkable and always an inspiration. Besides being a successful designer / illustrator, Sorin is also a very good Art Director with fresh, cool ideas and project management skills. Highly recommended!”

Calin Iepure  
Development Director  
X3 Studios

“Sorin is a decided man, a great talent, a great friend, a source of inspiration and, best of all, a great person. I love to work with him!”

Stefan Romanu  
Freelance Designer

“Sorin is a strong 3D/Media artist. I have worked with him in the past on different freelance projects with great results.”

more on the net

To go beyond is as wrong as to fall short.  
**Confucius**

Personal Website: <http://bechira.com>  
X3 Studios Website: <http://x3studios.com>  
CG Society: <http://bechira.cgsociety.org/gallery/>  
Flickr: <http://www.flickr.com/photos/bechirasorin/>  
slashTHREE: <http://www.slashthree.com/v3/user/2882/>  
Behance: <http://www.behance.net/bechira>  
LinkedIn: <http://www.linkedin.com/>  
Twitter: <http://twitter.com/SorinBechira>